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## **SatCom Marketing Wins Women in Cable Telecommunications 2012 Lone Star Partner Award**

(Minneapolis, MN) – [SatCom Marketing, LLC](http://www.satcommarketing.com), a teleservices company located in Minneapolis, MN, won the 2012 Lone Star Partner Award from the [Women in Cable Telecommunications](http://www.wict.org) (WICT) Greater Texas Chapter. The award recognizes a non-operator or non-programmer company, group or organization which embraces diversity and raises the bar for others to do the same. SatCom was nominated for the award by their long-time client, Time Warner Cable, who they work for in their Texas region.

"I have worked with the team at SatCom Marketing for the past 3 years and they have been active in the Texas cable market place for over 18 years", said Matt Baker, Regional Specialist for Outbound Telemarketing with Time Warner Cable, "They are a company that embraces diversity, insists on quality and delivers exceptional service to their clients and to their employees. In other words, an All-Star Partner."

Baker continued "I appreciate that SatCom works to develop marketing campaigns that benefit my company, finds creative solutions to any problems and is willing to change strategy at a moment's notice if the needs of the business change. This flexibility was very important when Time Warner Cable launched their preferred vendor program last year. The entire team at SatCom worked to embrace all of the changes required of vendors while never letting these operational changes impact their performance. This led to them being named Time Warner Cable's Quality Vendor of the Year for 2011."

"You guys have been doing a super job," said of Erica Weisenberg, Director of Sales Channels, for Time Warner Cable, "First place with the quality scores, and then also with the sales results. I appreciate that SatCom is such a responsive partner to Time Warner Cable!"

F. Dale Wunderlich, President and CEO of SatCom Marketing accepted the award on behalf of the company. "We are humbled to receive this award," said Wunderlich, "We believe in workplace diversity and pride ourselves on providing opportunities for all of our employees."

WICT's mission is to develop women leaders. Founded in 1979, they are the oldest and largest organization serving women professionals in the cable telecommunications industry. WICT is resolved to advance the position and influence of women through proven leadership programs and services at both the national and local level.

*About SatCom Marketing, LLC – SatCom Marketing, LLC, is a teleservices vendor, specializing in sales and subscriber-based services in the telecommunications and other industries. SatCom Marketing offers call center and subscriber services including outbound sales calls, inbound sales and service calls and lead generation for the business to business and business to consumer markets. SatCom is also SRO Accredited by the Professional Association of Consumer Engagement (PACE), the industry's Gold Seal of Approval for quality and performance standards. Only 19 firms nationwide have achieved PACE-SRO accreditation.*