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### **SatCom Marketing's Don Deiley Appointed to the Board for the Midwest Chapter of PACE**

(Minneapolis, MN) – [SatCom Marketing, LLC](http://www.satcommarketing.com), a Teleservices company located in Minneapolis, MN, announced the appointment of Don Deiley to the Board of the Midwest Chapter of PACE, the [Professional Association for Customer Engagement](http://www.pace.org). PACE, formerly the American Teleservices Association (ATA), is a non-profit trade organization dedicated to the advancement of companies that use contact centers as an integral part of their operation and to compliance to national telemarketing standards of conduct.

Deiley, a 27 year teleservices veteran, has been an employee of SatCom Marketing and member of PACE for eight years. As a member of the Board for the Midwest Chapter of PACE, Deiley will be involved with a variety of industry efforts including, advancing professional education, sharing best practices and advancing industry compliance and accreditation efforts.

"I am proud to represent SatCom, our clients and the industry as a board member of the PACE Midwest Chapter," said Deiley, the Manager of Business Development and Compliance for SatCom Marketing. "As a board member, I look forward to working on initiatives that will advance the goals of the chapter and our member organizations."

"We are very excited to have Don on the PACE Midwest Chapter Board," said Chapter President, Michael Thompson, "His prior board experience and knowledge of the industry will be a valuable asset for PACE."

Founded in 1983, the Professional Association for Customer Engagement (PACE) represents more than 4,000 contact centers that account for over 1.8 million professionals worldwide. Contact centers offer traditional and interactive services that support the e-commerce revolution, provide specialized customer service for Fortune 500 companies, and generate annual sales of more than \$900 billion.

*About SatCom Marketing, LLC – SatCom Marketing, LLC, is a Teleservices vendor, specializing in sales and subscriber-based services in the telecommunications and other industries. SatCom Marketing offers call center and subscriber services including outbound sales calls, inbound sales and service calls and lead generation for the business to business and business to consumer markets. SatCom is also SRO Accredited by the Professional Association of Consumer Engagement (PACE), the industry's Gold Seal of Approval for quality and performance standards. Only 19 firms nationwide have achieved PACE-SRO accreditation.*