



SatCom Renews Partnership with NCTC

BROOKLYN PARK, Minnesota — SatCom Marketing, a leading sales and customer-service provider for the broadband and telecom industry with offices in Minnesota, South Dakota, and Florida, today announced it has renewed its partnership with the National Content & Technology Cooperative for the third time. SatCom is providing discounts to NCTC Member Companies for such services as commercial & residential outbound/inbound sales, customer care, and more!

SatCom Marketing is pleased to continue this productive relationship with the NCTC . The list of member companies taking advantage of SatCom’s world-class, US-based call center services is growing each quarter. SatCom is uniquely poised to serve small, medium, and large broadband providers whose primary goal is maintaining high net-promoter scores in the midst of unprecedented market challenges.

About SatCom Marketing

Launched in 1993, SatCom Marketing, LLC is a 100% US-based contact center services provider for the broadband and telecommunications industry. Specializing in outbound sales, inbound sales, survey work and world-class customer care, SatCom Marketing trains its sales consultants in consultative and assumptive sales techniques to ensure the highest return on investment for its clients. By training homegrown talent and promoting internally, SatCom Marketing delivers on its mission of delivering quality sales and meaningful customer interactions for its clients.

About National Technology & Content Cooperative

The National Content & Technology Cooperative (NCTC) is a Kansas not-for-profit corporation that operates as a programming, content, and technology procurement organization for its member companies who own and operate cable systems throughout the United States and its territories. NCTC is located in Lenexa, Kansas.